



RANCH MANAGEMENT

CATTLE CALL
Newsletter for Alumni of
TCU Ranch Management
Summer/Fall 2024

From the President, Matt McLelland '12

(806)778-8679 mjmclelland1@gmail.com

I'm writing this letter with temps reaching 100 degrees nearly every day for a month, but good rain chances on the way. It's not too late, and it could definitely be worse! With fall works, football season, and relief of this summer's heat coming soon, I want to encourage everyone to hang in there! One of the things that has stuck with me from going through the program was to see the value in everything. This drought and extremely hot summer can sure get a guy down and threaten a cowman's business and livelihood for sure, but it can also force him to take a hard look at how he operates. That might mean having to cull deeper than normal - which down the road may improve your herd genetics, productivity, and overall cattle's efficiency. You may have to refigure stocking rates - which may give that country time to heal and reintroduce those ice cream grasses that haven't been around in a while.

The current class is up and running with Corral Plans submitted Sept 15. I am excited about this group of men and women that the instructors worked diligently recruiting, vetting, and putting together for the Class of '25. The first week-long field trip is coming up and I know the hosts and students are anxious to start that vital part of the program. There will be several opportunities throughout the year for alumni to meet up with and provide a meal, etc. for this class as they take their 5 week-long trips.

With that, I want to challenge you all with a few tasks:

1. If the class is taking a trip close to you, we'd love to help get you connected with them somehow, whether that's by helping provide a meal for them or stopping by to introduce yourselves and say hello.
2. Please make plans to attend the annual winter Roundup! Whether it's to help vote on any changes being presented or just to catch up with old classmates and friends, we would love to see you there.
3. It is never too early to beat the bushes to find good candidates for next year's class. I firmly believe it is our job to recruit the next generation of leaders in our industry, businesses, and way of life!

Thank you all and hope to see you soon.

Go Frogs!

Matt McLelland '12



Dr. Matthew Garcia
Director
Southwestern E & L S Professorship
m.garcia768@tcu.edu

Welcome, 2025 - 2026

What an adventure my first official year as director of TCU Ranch Management has been. I had a hand in graduating my first class, was very active in recruiting my first official class, hired a new faculty member, and got to go through orientation with this year's class and I remembered what happened this time around! For those of you that remember, last year I started the first day of orientation so I was the quintessential deer in headlights. For those of you who came to orientation, and the steak dinner, we are extremely grateful for your continued support of the program and our students.

Currently, we have 27 students enrolled to graduate in 2025. While the majority of students are from Texas and Oklahoma, we also have students from Kansas, South Dakota, Virginia, Florida, and Colorado. The age range of this class is 18-35 and while we have some younger students (very high achievers) we also have a lot of college grads, 5 veterans, and a good amount of industry experience represented in this class. I would say that our expanded recruiting efforts from last year are beginning to show dividends, however, we also plan to keep this pace and possibly even expand to keep high-quality students informed about the quality of this program.

Another activity that I got to participate in this last year was the recruiting and hiring of new faculty for the program. As many of you know, Mr. Matt McLennan left us to go back to the panhandle and Mr. Kerry Cornelius elected to retire after many years of valued service to the program. Both positions were listed and we conducted several interviews. In the end, we were unable to come to terms with an individual for Mr. McLennan's position, however, we were able to fill Mr. Cornelius's position with Mr. Lee A. Knox. Mr. Knox brings a wealth of training and knowledge about rangeland systems after being a district director for NRCS for the last 20 years. His enthusiasm and capable nature will help us bring this program to a new level and help remind people that the TCU Ranch Management program is the most elite ranching program in the world. We will relist Mr. McLennan's position soon and will find the most capable individual to further accentuate the talents of those currently teaching in the program and to make our students even more highly valued by the industry after graduation.

I look forward to seeing all of you as we begin our statewide field trips and we host a number of events (tailgate, winter roundup) where our students can interact with our passionate alumni. Thank you again for all your support and I look forward to seeing and talking with you all soon.





Jason Faubion
Assistant Director
John Biggs Professorship
j.faubion@tcu.edu

Rancher Resilience Grant

While attending the annual NCBA Convention in Florida earlier this year, I had breakfast with a TCU Ranch Management Alumni. As always with our amazing alumni, this young rancher – and class agent from his TCU RM class – wanted to offer some potential help to our students and young alumni that hope to continue to stay involved in the industry and continue in the process of lifelong learning. In this brief article, I want to pass along the information that he shared with me. I believe it could be a nice help to young producers involved and growing within our industry.

The program is called the Rancher Resilience Grant, made possible by a partnership between the National Cattlemen’s Foundation and Cargill Protein and is administered by the National Cattlemen’s Beef Association. The grant is designed to support cattle producers’ attendance at impactful educational events.

The grant/scholarship is available to applicants that are employees or owners of a cattle operation. There is a brief questionnaire and application process that will potentially help with registration and housing while attending educational programs. There is a long list of possible conventions and seminars, but applicants can also petition for other programs not currently on the list. There is much more specific information on the NCBA website at <https://www.ncba.org/producers/rancher-resilience-grant>

I was excited to share this information with our young alumni, as our industry needs their involvement in the industry. Many organizations have wonderful programs and conventions for producers, but oftentimes these programs require 2-3 days away from home, along with travel expenses, and of course registration fees. With this grant program, young producers will be able to become more involved in industry associations, as well as continue to educate themselves and stay plugged into current industry happenings. I hope this is helpful to many of you. Please check the above listed website for more details.



First day of class 08.19.2024



Lee A. Knox
Associate Professor
Houston L S & R Professorship
lee.knox@tcu.edu

Loyal to Rangelands and Pasturelands

"Our legendary program prepares professionals to manage a broad range of global resources on an ecologically and economically sound basis while conserving and improving resources." The preceding mission statement is straight off of the TCU Ranch Management website and is our mission. I'm honored to join the "legendary" Ranch Management program faculty this fall and look forward to a unique new career. The program is steeped with traditions and expectations which are fundamental in preparing young professionals for the ranch livestock industry. I take serious my new job of "preparing professionals". The Class of 2025 is full of bright and talented young women and men that will do well not only in the classroom, but in the world upon graduation.

We have almost finished the baseline ecological principles that are needed as a "basis" for learning how to manage "while conserving and improving resources". Conserving and improving resources has been the focus of my professional and ranching career for the last three decades. Grazing management is the driving force for effective livestock performance, prescribed fire effectiveness and range improvement success. Therefore, we'll be spending a significant amount of time learning proper grazing management in the classroom and the field. Grazing management starts with calculating a sustainable initial stocking rate, we'll build upon that initial stocking rate and learn other grazing management principles this fall.

I've always felt that "if you can't name it, you can't see it; and if you can't see it, you sure can't manage it". Therefore, the students first project in Range Management is a plant collection, complete with labels with plant characteristics. The characteristics include life span, season of growth, origin, wildlife value, grazing value and if it's poisonous. They have a 129 plant list to do their collections and weekly plant ID quiz from. Our goal is for them to appreciate the good plants and manage for them, not just for grass.

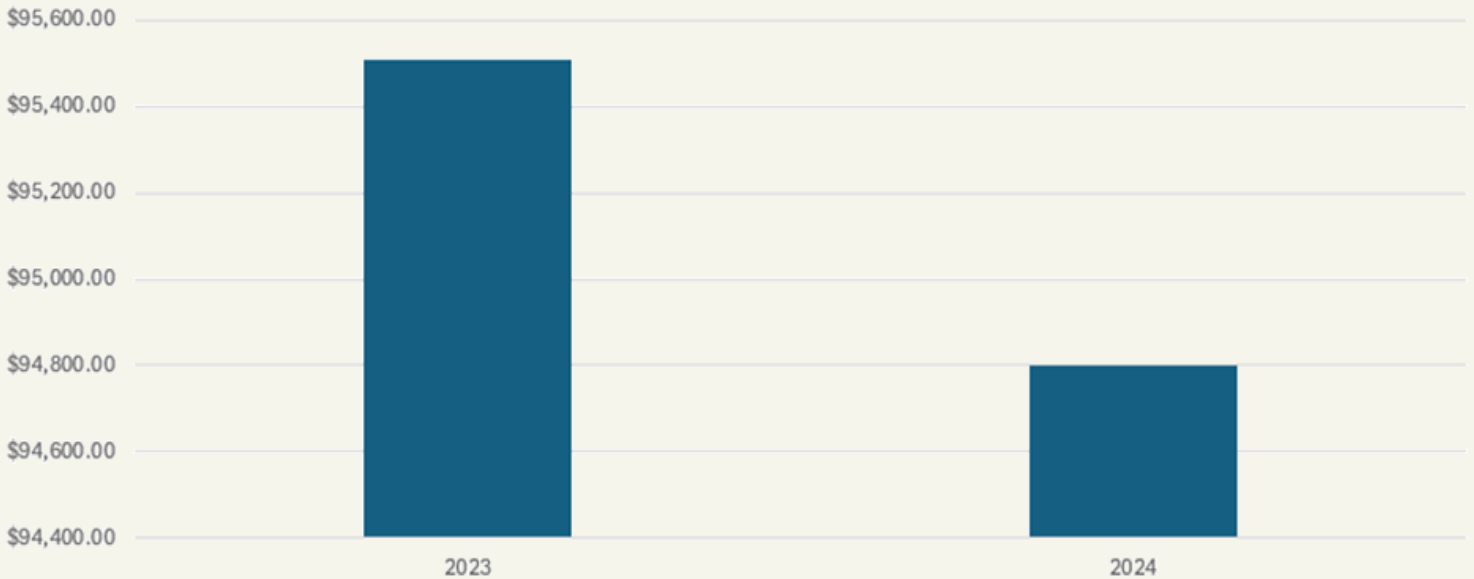
Today one of my students gave me a Florida Cattlemen's Association sticker that said, "Loyal to the Land". That is exactly how I strive to be, loyal to rangelands and pasturelands by continually "conserving and improving {those} resources".



Alumni Sponsorship

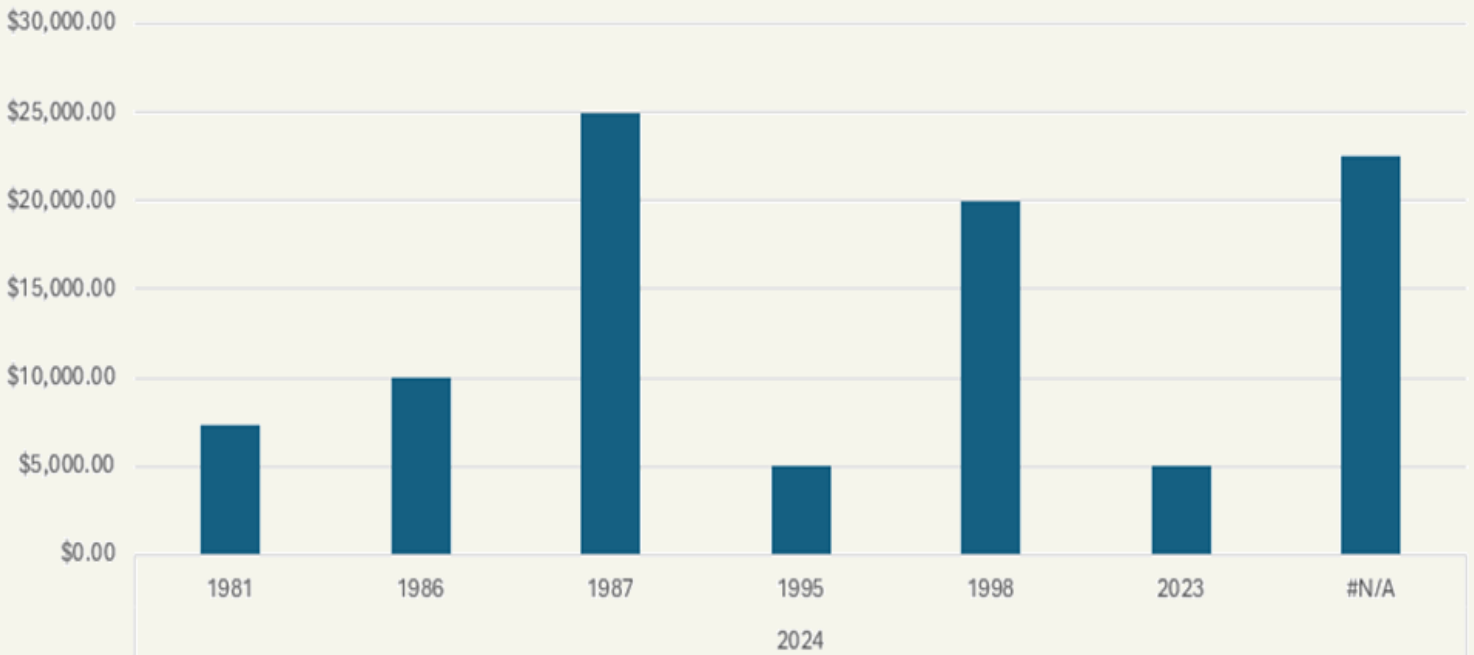
2024 TCU RM Alumni Association gift/sponsorship totals to date. Doing well, let's finish strong and beat 2023!

Alumni Assoc. Gift/Sponsorship Totals



Leading gift totals by Alumni Class Year (over \$4,000.00). 1987 and 1998 leading the pack!

Alumni Assoc. Gift/Sponsorship Totals



Alumni sponsorship totals/graphs provided by Trevor Caviness, President Elect

Alumni Spotlight

Name: James Millett '07

Current Employer: KBE Management

Job Position: Partner/Vice President/Manager

Job Duties/Responsibilities: Business Management. We own and operate multiple lines of business, that include site rental services, oil field/land development, and storage units in the DFW Metroplex.

Education: Bachelor of Science from TCU, TCU Ranch Management Program, MBA from Texas Tech University

Former Employers: Chesapeake Energy, Kyle Erwin Construction, and Seawolf Water Resources

Involvement in Organizations:

Fort Worth Stock Show and Rodeo

North Texas State Fair

Fort Worth Farm and Ranch

Fort Worth Flying Club

TCU RM Reflection:

TCU Ranch Management I feel was more valuable to me professionally than any of my other education experiences and I do feel strongly that I would not be where I am professionally without it.

TCU Ranch Management taught me the ability to quickly analyze every cost of different lines of business. These are skills I use daily in all operations across different disciplines, and not exclusive to ranching.

Additionally, the relationships that come out of the program are another critical piece I have used throughout my career, and if those relationships did not have firsthand knowledge of a subject matter, then you will hear "I got a guy I know that does", and they are delighted to make the introduction.



ATTENTION ALUMNI:

Wednesday, September 25 around 6 pm... meet the class on the NWTX field trip for dinner with AHI!

Animal Health International

3383 US-60, Hereford, TX 79045

Alumni Spotlight



Name: Kelley Sullivan Georgiades '12

Education- Texas A&M University (Class of 1992) and TCU Ranch Management

Current Employer: GKG Land & Cattle and Santa Clara Ranch – Owner/Operator, Sullivan Brothers Family of Companies – Strategic Projects



When I completed the Ranch Management Program, I returned to Santa Rosa Ranch. My father and I were partners and, within 5 years of my return, we grew the operation into the largest registered producer of Brangus and Ultrablack Cattle in the United States. During that time, I developed public policy relationships as an advocate for the agriculture industry in Washington DC and several foreign countries through my involvement with TSCRA, NCBA and as a board member of the Texas Beef Council. I had the opportunity to testify in front of the US House Ways and Means Committee, International Trade Committee and US Senate and House Agriculture Committees. Additionally, I traveled to several South American countries, Australia, China, Japan and South Korea on behalf of the beef industry. The TCU Ranch Management Program gave me the knowledge, the voice and the motivation to be a strong advocate for the agriculture industry – I take that responsibility seriously.

In 2021, we sold the seedstock operation to a group of producers. Today, I continue to operate GKG Land & Cattle with my husband George and Santa Clara Ranch with my parents as a commercial Brangus producer in Millican and Navasota. The two operations are contiguous and we market our cattle together. Before I attended the Program, I worked with my three brothers as their Vice President of Sales and Marketing. Following the sale of Santa Rosa Ranch, they asked me to return to Sullivan Brothers Family of Companies to oversee Governmental Affairs. Their companies operate in 48 of our 50 states in the US so I was the primary contact for each state at the gubernatorial level. Today, my role has evolved to be responsible for strategic projects their companies pursue within the United States and several countries around the world.

Every day is different – I may be in the halls of Congress one day or one of our State Capitols the next. But, the conversation always comes back to ranching! Everyone still has a tie to the land and people are intrigued to hear of my background because I'm different. One of my favorite stories was meeting with one Governor – and fellow cattle producer - from a large cattle production state. Our team was there to talk with his administration about a project and his Chief of Staff, one of my brothers and our project manager were getting into the fine details. The Governor turned to me and said. "Kelley – let these guys work through the details. Let's go talk cows!" For the next 30 minutes, we sat at his desk and watched videos and looked at pictures of our bulls, cow herd and that year's calf crop. At the end of the successful meeting, we walked out and my brother just shook his head, laughed and said "everybody loves cows." Yes – they do!

**The Texas Beef Checkoff is
my partner in growing beef demand**

as the world's most preferred and trusted protein.
Through research, promotion and education, your checkoff
stimulates more beef purchases and helps keep us profitable.

Kelley Sullivan, Santa Rosa Ranch

▪ ▪ EXECUTIVE COMMITTEE AND BOARD OF DIRECTORS POSITIONS AVAILABLE JANUARY/FEBRUARY 2025 ▪ ▪

Positions available: President Elect, Secretary, Treasurer Elect, & Communications Director Elect and 2 Board of Directors.

Executive Committee and Board of Directors positions are two-year terms. Nominations by all alumni are compiled and considered by a nominating committee to form an election slate. Class Agents elect positions at the annual business meeting, held during Roundup. Elected members shall assume their duties immediately after the Class Agents business meeting and election.

President Elect:

- Assume all duties of the President in the absence of the President
- Become President the year following his or her term as President Elect
- Automatically become President in case of a vacancy in the office of President; this shall not affect the term of office for which the President Elect has been elected
- Assist the President and shall act as Parliamentarian for the Alumni Association Board and meetings
- Serve as Bylaws Chair and as Nominating Committee Chair
- Develop a strategic plan for the President Elect's upcoming term

Secretary:

- Keep minutes of general Alumni Association meetings & executive committee meetings and present them for approval at the following meeting
- Conduct general correspondence for the alumni and the Alumni Association
- Serve as advisor to designated committees as requested by the President
- Record all amendments to the Bylaws

Treasurer Elect:

- Assume all duties of the Treasurer in the absence of the Treasurer
- Become Treasurer the year following his or her term as Treasurer Elect
- Automatically become Treasurer in case of a vacancy in the office of Treasurer; this shall not affect the term of office for which the Treasurer Elect has been elected
- Assist the Treasurer with the budgeting and monitoring of committee's income and expenses

Communications Director Elect:

- Assume all duties of the Communications Director in the absence of the Communications Director
- Become Communications Director the year following his or her term as Communications Director Elect
- Automatically become Communications Director in case of a vacancy in the office of Communications Director; this shall not affect the term of office for which the Communications Director Elect has been elected
- Assist the Communications Director with social events throughout the year, communication with Alumni and TCU RM Staff, and any other responsibilities of the Communications Director

Alumni, call (817)257-7145 or email ranching@tcu.edu with your nominations.

Sponsor Spotlight: AgTrust Farm Credit

AgTrust Farm Credit is a full-service cooperative lender headquartered in Fort Worth, Texas specializing in financing rural land and agricultural operations with 19 office locations serving 81 counties in Texas and New Mexico, over \$3.0 billion in assets, and is a member of the nationwide Farm Credit System. Our loan specialists understand the needs of farmers, ranchers, agribusinesses, and rural homeowners because we live and work in the areas where we serve. We can also help those in urban areas who aspire to find their ideal home in the country. Let us find the best financing options for any of your credit needs.



Andrew Polk '18 was born and raised in Lufkin, TX. He attended Texas A&M University to earn a degree in Ag Leadership & Development with a minor in Business. Upon graduation at A&M, he continued his education at the TCU Ranch Management Program, graduating in the spring of 2018. Andrew is a fourth-generation rancher, coming from a family-operated, registered and commercial cow/calf operation where he remains very active today. "I developed a passion for agriculture and livestock at a young age, which ultimately led to my career with AgTrust Farm Credit.

I started working for AgTrust in 2018 as a Credit Analyst and have transitioned over time to a Senior Loan Officer managing our Fort Worth branch office today. Being able to work for AgTrust has been an incredible opportunity, assisting farmers & ranchers with their financing needs, while staying connected to agriculture. I am a firm believer that individuals should strive to do what they have a passion for or find something that ties them and connects with their passion. My passions are agriculture, ranching, and being a steward of the land. I believe it is also important to give back when you can. Whether that be to your community, an association or on an individual level. Get involved within your community or with an association; join a committee or chair a board position. Make the effort to give back and you will be surprised at what you can achieve.

For the current TCU Ranch Management class, take advantage of the opportunity you have of being in the program. You will have the opportunity to hear from some of the industry's leading producers, ranch managers and alumni; ask the questions and make the most of the opportunity.

Lastly, once you have graduated from the program try to stay involved with the TCU Ranch Management program. Return the favor for the next class by being a resource for them as an alumnus of the program. Attend the alumni events and know that being a graduate of the program means something."

Andrew Polk '18
(817)235-4517
Andrew.Polk@agtrustaca.com



**From the RMAA:*

We would like to extend a special thank you to AgTrust Farm Credit, who may be better recognized as Lone Star Ag Credit, for their continued support of TCU Ranch Management. There are a handful of sponsoring organizations that have been avid supporters for 10+ years, and AgTrust is at the top of the list!

Congratulations, Class of 2024



Top Row (L to R): Kelton Eason, Scott Bower, Kater Tate, Parker Danna

Middle Row (L to R): Isaac Gamez, Kara Porterfield, Sunny Courtwright, Elli Zorn, Molly Jacobs, Luke Paulus, Mikey Galo

Front Row (L to R): Henry Wisshack, Ric Baez, Jackson Williams, Shane Hlavinka, Guy Caldwell, Jackson Carroll

These 17 young women and men graduated from TCU Ranch Management in May after successful completion of the comprehensive curriculum of the program. Intensive classroom study of ranching practices is reinforced in 9,000 miles of travel for onsite case studies of ranches, farms, feedlots, processing plants, market facilities, and research centers. They benefit from years of operating experience with some of the very top people in the ranching profession.

The future of ranching is in good hands.

Announcements



Ashley House '16

Walker Milhoan '11
Simple Livestock, Developer
<https://www.simplelivestock.com>

Buddy Webb '89

Taylor White '19

CONTACT TCU RM OFFICE FOR DETAILS
REGARDING CONTACT INFORMATION
UPDATES FOR ALUMNI LISTED ABOVE AND
NEW ADDITIONS TO THE RM FAMILY!

*With
Sympathy*

Our condolences to the family and friends of
Joe Mark Kohlman '91
who passed away August 30, 2023.

*Welcome
Sweet
baby*

Megan & Dustin Valusek '15

Bud & Tori Walker '17

Kendall & Mike Micallef '97

Brooke & Drew Jones '20

Please consider a sponsorship to the TCU Ranch Management Alumni Association this year!

All funds received are used to organize alumni and recruitment events, assist alumni in disaster events, and are considered non-taxable to a 501(c)3 not for profit educational organization. In return, sponsors receive varying recognition as described in the levels included. (please see page 12)

Alumni may choose to be an individual sponsor/donor in any amount and can choose to be recognized, or not.

Contact Jessen Tucker Cowen '13 jtcowen89@gmail.com (940)203-1893 for more information, or if you have an organization that would like to sponsor the TCU RMAA.

Please make checks payable to:
TCU Ranch Management Alumni Association, Inc.
PO Box 825
Fort Worth, TX 76101

TCU Ranch Management Alumni Association

Sponsorship Levels

<u>LEVELS</u>	<u>GIFT</u>	<u>BENEFITS</u>
CATTLE BARON	\$10,000	<ul style="list-style-type: none"> • One Reserved Table with company signage at Events • Linked Logo on TCU Ranch Management Website • Logo and Named information on all Event Marketing • Social Media Recognition with Logo • Company Banner displayed at Events, when applicable * • Logo, Advertisement and “Sponsor Spotlight” in quarterly newsletter, The Cattle Call • Advertisement of Company informational events, webinars, etc. to alumni database via email ** • Spoken Recognition at events, when applicable
RANCH BOSS	\$7,500	<ul style="list-style-type: none"> • Six Tickets with Company Signage at Events • Logo on TCU Ranch Management Website • Logo and Named Recognition on all Event Marketing • Social Media Recognition with Logo • Logo and “Sponsor Spotlight” in quarterly newsletter, The Cattle Call • Advertisement of Company informational events, webinars, etc. to alumni database via email ** • Spoken Recognition at events, when applicable
TRAIL BOSS	\$5,000	<ul style="list-style-type: none"> • Four Tickets with Company Signage at Events • Recognition on all Event Marketing • Social Media Recognition with Logo • Name Recognition and “Sponsor Spotlight” in quarterly newsletter, The Cattle Call • Advertisement of Company informational events, webinars, etc. sent to alumni database via email • Spoken Recognition at events, when applicable
WRANGLER	\$2,500	<ul style="list-style-type: none"> • Two Tickets to Events • Company Name Recognition on Ranch Management Website & social media • Advertisement of Company informational events, webinars, etc. to alumni database via email ** • Spoken Recognition at events, when applicable
COWBOY	\$1,000	<ul style="list-style-type: none"> • Advertisement of Company informational events, webinars, etc. to alumni database via email ** • Spoken Recognition at events, when applicable

*Company should provide banner of their choice for events

**Sponsors will not receive alumni contact information – Specific product information and marketing will not be approved – advertisement of informational events, webinars, etc. should be sent to the Communications Director and TCU Ranch Management Program Specialist for approval and sending.

Alumni Welcome Dinner



2024 Welcome Dinner Recap

The mission of the annual welcome dinner is and always will be to provide a network of support and resource sharing for the incoming class on day one and showcase the genuine care each of us have for the program that has changed many of our lives. Since 2018 the welcome dinner has grown from cooking 40 steaks to this year over 100, and next year we expect more! If you have not experienced this special event, please know you are invited, come lend a hand, come share your expertise, and come get to know the future of our alumni base! Do not hesitate to reach out to myself or Patrick to know more. The success of this dinner would not be possible without the donations of time, talent, and dollars of various alumni and friends, so THANK YOU! You know who you are - from water bottles, tea, ice chests, desserts, and much more, there are way too many to list as there were over 30 alumni who were directly involved in pulling this off. The sponsors for this event were Joe Brhlik at Standard Meat, who has donated the delicious steaks each and every year. We owe them a huge thank you, as well as Hurricane Cattle Company, Lonestar Ag Credit, and AgTrust Farm Credit. Students, utilize your resources, work hard, and represent TCU Ranch Management to the best of your abilities, you will be alumni before you know it! Once again, thank you to everyone who made this dinner possible and WELCOME students to Fort Worth!

Dustin Valusek '15

Patrick Murray '02

Announcements



The TCU RM family bids farewell to Mr. Kerry Cornelius, as he embarks on a well-deserved retirement. Mr. Cornelius' leadership and instruction have been instrumental in shaping Ranch Management into the thriving program it is today.



Knife presented to Mr. Cornelius from RM faculty/staff

Best
Wishes

Mr. Cornelius:

“The Ranch Management Alumni Association would like to thank Mr. Cornelius for his many years of service with TCU Ranch Management. The program would not be what it is today without your leadership and guidance.

We wish you the best in your future endeavors!”

Belt buckle given to Mr. Cornelius from RMAA





- Thurs, Sept 26 - *West TX A&M Career & Internship Expo; Canyon TX*
- Wed, Oct 9 - *TX Tech/Davis College Career Fair; Lubbock TX*
- Wed, Oct 9 - *State Fair of TX Agriculture & Technical College Fair; Dallas TX*
- Wed, Oct 16 & Thurs, Oct 17 - *TX Section for Society Range Management; Victoria TX*
- Sat, Oct 26 - *RMAA Annual Tailgate; RM lawn*
- Thurs, Nov 14 - Sun, Nov 17 - *WRCA; Amarillo TX*
- Wed, Dec 11 – Fri, Dec 13 - *NMCGA Joint Stockmen's Convention; Albuquerque NM*
- Fri, Jan 31 - *RMAA Class Agents Dinner; Fort Worth TX*
- Sat, Feb 1 - *RMAA Annual Roundup; Fort Worth TX*
- Tues, Feb 4 - Thurs, Feb 6 - *NCBA; San Antonio TX*
- Fri, Apr 11 - Sun, Apr 13 - *TSCRA Cattle Raisers Convention; Fort Worth TX*

TCU Ranch Management Alumni Association, Inc. Executive Committee and Board of Directors

President: Matt McLelland '12
(806) 778-8679 mjmclelland1@gmail.com

Robert Buchholz '16
(325) 226-1510 rrbuchholz30@gmail.com

President Elect: Trevor Caviness '98
(806) 679-2998 trevor@cavinessbeef.com

Skyler Flake '06
(940) 256-1663 cane.cross@gmail.com

Secretary: Frank Cargile '22
(325)340-5455 frank@cargileranches.com

Wilson Marshall '04
(432) 853-9966 wmarshall74@yahoo.com

Treasurer: Dustin Valusek '15
(832) 788-5610 dustinsvalusek@gmail.com

Jeff Mitchell '02
(806) 488-2344 jmitchell@tootntotum.com

Treasurer Elect: Zac Pogue '07
(580) 467-6025 zac@orangeconnection.org

Andrew Polk '18
(936) 671-1711 andrewpolk93@gmail.com

Communications Director: Jessen Tucker Cowen '13
(940) 203-1893 jtcowen89@gmail.com

Communications Director Elect: Lettie McKinney '17
(620) 353-3430 lettiemckinney@gmail.com

WHO DID WHAT:

- mail: TCU Box 297420,
Fort Worth, TX 76129 OR
- call: 817-257-7145 OR
- email: ranching@tcu.edu

Grad Year _____

Name _____

NEW ADDRESS/PHONE/EMAIL

Address _____

City _____ State/Zip _____

Phone _____

E-Mail _____

JOB CHANGE

Company _____

Position _____

City _____ State/Zip _____

WEDDING

Spouse's Name _____

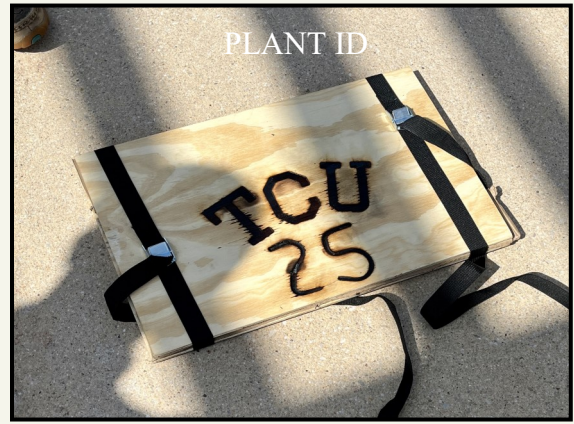
Date Married _____

BIRTH

Baby's Name _____

Date Born _____

OTHER



Thank You!!!

We are pleased that so many of you take advantage of this form to indicate change of address, marriage, birth, or job.

You are helping us keep up with you and that's what we want to do!



As a reminder, due to the rising cost of postage, printing, and budget cuts, **Cattle Call will ONLY be sent via email.**

You are able to view past issues on the TCU RM website <https://cse.tcu.edu/ranch-management/alumni/cattle-call-newsletter.php> or <https://www.facebook.com/TCU-Ranch-Management-269381929485>

Please make sure we have your most recent email address.

If you do not have access to a computer or email, or prefer a paper copy, let us know and a copy will be mailed to you.

*BIENVENIDO*HOWDY*WELCOME*



Please join us in welcoming the newest member of the TCU Ranch Management family-Mr. Lee A. Knox.

Lee A. Knox previously worked with the USDA-NRCS for 20 years. Prior to that he worked as a County Extension Agent for Texas A&M Agrilife Extension. Lee received a BS in Range Management from Texas A&M University and an MS in Range Science from New Mexico State University. He is a Director with TSSRM Youth Range Workshop and maintains professional partnerships with Texas Parks and Wildlife Department, Texas Grazing Land Coalition, and Texas Forest Service to name a few. Lee currently operates a commercial heifer development and cow/calf enterprise on 8 sections near Abilene with his wife and daughter. Mr. Knox joined the TCU Ranch Management faculty in August 2024.



TCU RM Alumni Association Generously Supported By:

Capital Farm Credit, Compass Ag Solutions,
AgTrust Farm Credit, Merck Animal Health, RanchSense,
Texas & Southwestern Cattle Raisers Association, Zoetis

Ag Texas, AgriWebb, Big Bend Trailers, Boehringer Ingelheim, Elanco,
Land O'Lakes Purina, Livestock Nutrition Center, RanchBot

*For sponsorship opportunities, please contact **Jessen Tucker Cowen '13***

jtcowen89@gmail.com (940)203-1893

12TH ANNUAL TCU RANCH MANAGEMENT



A L U M N I TAILGATE

We will tailgate on the lawn at the Ranch Management building before the *homecoming* game between TCU and Texas Tech
Saturday, October 26 at TBD.

Pack your cooler, get in touch with your classmates, and make this a reunion party.

If you know of potential Ranch Management students, this is a great way for them to get information about the program, meet alumni, and tour the building.

RSVP <https://forms.gle/iWjFBRzm6vV8q8oM9>



[https://gofrogs.evenue.net/cgi-bin/ncommerce3/SEGetEventList?
linkID=tcu&prc=TCUAG&ppc=&caller=PR&orchBypass=1](https://gofrogs.evenue.net/cgi-bin/ncommerce3/SEGetEventList?linkID=tcu&prc=TCUAG&ppc=&caller=PR&orchBypass=1)

to purchase discounted tickets for the game!

parking and game day information: <https://admin.gofrogs.com/gameday>

2024 Alumni and Family Summer Gathering

The TCU Ranch Management Program hosted the Summer Gathering & Ranch Rodeo this year in Fort Worth. It was an action-packed weekend starting with the welcome reception Friday evening at the SpringHill Suites in the Stockyards. Saturday morning was the clay shoot at Defender Clay Sports Ranch, followed by the ranch rodeo held at the Coliseum in the Stockyards. Saturday evening we kicked off the dinner & dance at Tannahill's Tavern in the Stockyards.

We had several alumni participants and top shooters attend the clay shoot. We would like to thank The Meat Board in Fort Worth for providing breakfast tacos that morning for all our shooters and AgTrust Farm Credit for beverages and prizes for the top shooters—thank you!

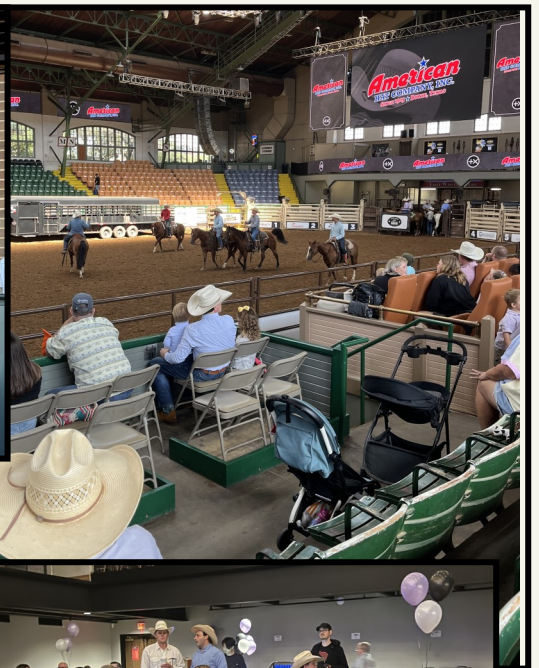
The ranch rodeo was action packed as always, with some top hands coming from all over to participate. We had a great turn out and couldn't have made this years ranch rodeo happen without our rodeo title sponsor, Bluestem Cattle Co.. We greatly appreciate their support and donations - thank you!

Saturday evenings dinner & dance at Tannahill's was a fun time for all. We had both silent & live auctions, plenty of food, cold beverages and a great band. Special thanks to everyone who participated in the auctions to help raise money for the TCU Ranch Management Program.

Thank you to all our sponsors of the 2024 Summer Gathering & Ranch Rodeo! None of this could've been accomplished without the support and donations from our alumni, family, friends and local businesses.

We hope all alumni continue to support and attend to ensure the success of future events.

Andrew C. Polk
Polk Land & Cattle Co.
(936)671-1711



TCU RMAA ALUMNI ROUNDUP 2025

Saturday, February 1

More details to come, but hotel reservations can now be made!

Spring Hill Suites/FW Historic Stockyards, 2315 North Main Street, Fort Worth, TX 76164 (\$265/nt)

- * Phone: 844-205-7512 and refer to *TCU Ranch Management*
- * Reservation Due Date for discount rate: December 13
- * [Reservation-Link \(marriott.com\)](https://www.marriott.com)

Courtyard/FW Historic Stockyards, 2537 North Main Street, FW, TX 76164 (\$239/nt)

- * Phone: 817-624-1112 and refer to *TCU Alumni 2025*
- * Reservation Due Date for discount rate: January 1
- * [Reservation-Link \(marriott.com\)](https://www.marriott.com)

Need birthday/holiday gift ideas?

TCU Ranch Management has merch available for purchase!

Check out our FB page or call (817)257-7145 or email s.strother@tcu.edu to see what's in stock.



- short sleeve t-shirt \$15
- long sleeve t-shirt \$25
- onesie/toddler t-shirt \$25
- cap \$25
- cap with leather patch \$30
- gate sign \$20

